

Marketing Brand Manager – Travel Retail Jobs in Dubai | PUIG Careers

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Company: PUIG

Location: , Dubai, United Arab Emirates

Category: sales-and-related

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Description:

Develop and implement a range of customer activities, consumer promotions, brand and retail initiatives, aligned with global brand strategies.

Responsibilities:

Define highly effective brand strategies based on deep understanding of the Middle East TR consumers' insights, in collaboration with the TR Middle East Director and Global TR Marketing team.

Implement the marketing plans in line with the brands strategies

Lead the coordination and execution of the top temporary animations.

Requirements:

Drive for results. Passionate about achieving excellent results & accountable for their area of responsibility.

Connect, Share & Cooperate. Able to foster a good work environment in a matrix organization

Foster curiosity. With a thirst for knowledge, active seeker for feedback and eager to understand

the wider context to grow.

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