

## Marketing Campaign Manager Jobs In Dubai UAE 2023 | Agoda

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Company: Agoda

Location: dubai

Category: other-general

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#### Description:

If you're a data-driven marketer who enjoys continuous testing, optimizing, and improving global marketing campaigns, then this is the role for you!

#### Responsibilities:

Collaborate with key content contributors and SME creators to help define content goals and to produce high-quality content that engages our customer base to demonstrate meaningful value.

Plan, write, and edit blog articles, social media and website copy, digital ad copy, lead magnets, emails, brochures, and other content to support the IgniteTech brand and our products.

#### Requirements:

University degree (Bachelor's or Master's) in business, marketing, English, communications, journalism, or similar

3+ years of direct, hands-on experience in developing and delivering integrated B2B marketing campaigns, including content, with email as the core component

#J-18808-Ljbffr

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