

Marketing Co-founder Jobs In Ajman | MenteeGuru

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About the job

Mentee Guru is an innovative mentoring platform that connects mentees with experienced mentors in various fields. Our mission is to empower individuals to achieve their goals and maximize their potential through personalized mentoring relationships. We are seeking a highly motivated and experienced Marketing Co-founder to join our team at Mentee Guru. As the Marketing Co-founder, you will play a pivotal role in driving the marketing strategy and execution to accelerate the growth and success of our platform. You will collaborate

Requirement

Collaborate with the founder to define the overall marketing strategy and objectives.

Conduct market research and analyze industry trends to identify target audiences, key messages, and positioning strategies.

Develop a comprehensive marketing plan that encompasses brand awareness, user acquisition, and retention strategies.

#J-18808-Ljbffr

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