

Marketing Coordinator Jobs In Dubai | Oliv

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Coordinate with local marketing teams to understand markets' needs and provide appropriate marketing support like supplying marketing materials & presentations, conducting training, and addressing regional marketing inquiries.

Assist in the planning, implementation, and tracking of marketing campaigns across various channels, ensuring timely delivery and adherence to brand guidelines.

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ResponsibilitiesGather and analyze market data, including competitor product information, customer insights, and market trends to inform strategic decisions.

Organize and facilitate marketing events (e.g. regional marketing meetings, product launch events, webinars).

Create and oversee regional marketing materials for both online & offline channels, obtain the necessary approvals, and ensure compliance with relevant processes.

Track, measure, and report on the performance of regional marketing campaigns and initiatives.

Coordinate with the regional product manager to execute product strategy in the region, aligning with company objectives.

Cooperate with regional product manager and cross-functional teams to ensure timely delivery of product launches or product enhancements & phase-outs and manage

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Requirement Support with social media campaigns and calendars for our regional pages. Coordinate for ICC for local campaign community management and page monitoring. Coorganization of events, meetings and trainings.

Coordinate with Marketing, Sales and other departments to fulfill marketing materials requests

Manage different suppliers, coordinate printing, production and circulation of marketing materials

Assist in organizing and preparation for marketing campaigns

Maintaining and creating of a tool/tracking sheet for free of charge goods. Apply Also Restaurant Cashier Jobs In Sharjah | eathos

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