

Marketing Coordinator – Pharma Industry Jobs in Dubai

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Company: Transguard Group

Location: Dubai

Category: sales-and-related

Marketing Coordinator – Pharma Industry Jobs in Dubai

1- Marketing Coordinator – Pharma Industry

Job: Full Time

Location: Dubai, UAE

Job Responsibilities:

Actively support implementation of regional tactical plan and campaigns roll out for assigned categories. Lead CE alignments, execution and reconciliation of regional tactical plan execution.

Initiate and manage internal systems to execute regional tactical plan (Ariba, CAF, GCMA, CVent, ACMs..etc)

Align with RTALs, BILs and BAI the design of market intelligence and research tools to obtain relevant information for decision making

Along with the RTALs & BILs, develop KPI tools containing relevant market indicators (Patient Potential, Share, treatment outcomes) to support planning processes and decision making

Job Requirements:

University degree in marketing, business or healthcare studies.

1-2 years of combined experience

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