

Marketing Coordinator

[Apply Now](#)

Company: Shangri-La

Location: United Arab Emirates

Category: healthcare-practitioners-and-technical

Marketing Coordinator

Sales & Marketing, Shangri-La Qaryat al Beri, Abu Dhabi

We have a great opportunity for an experienced Marketing Coordinator to join the team in Sales & Marketing. The successful applicant will have a strong track record in marketing and preferable experience in the hospitality industry/luxury customer service.

What are we looking for?

Proven experience in marketing coordination or a similar role.

Strong understanding of marketing principles and best practices.

Excellent written and verbal communication skills. (Fluency in Arabic would also be an advantage)

Ability to multitask and manage projects with tight deadlines.

Detail-oriented with strong organizational and time-management skills.

Understands the need for efficiency and organisation.

Communicates effectively with colleagues/management.

Lives and breathes the Shangri-La Values.

What will you do?

Develop strategic marketing initiatives and activities.

Create branded advertising campaigns and support the marketing and design teams by coordinating and collating content.

Setup tracking systems for marketing campaigns and online activities.

Conduct market research to identify marketing opportunities and negotiate media coverage.

Develop and manage all internal communication systems.

Create, maintain, and strengthen the organizations overall brand through all media avenues.

Organize and streamline service offerings into user-friendly concepts.

Manage print contractors and other promotional vendors.

Maintain strict confidentiality of sensitive information.

Always represent the hotel in a favourable light.

Shangri-La Hotel, Qaryat Al Beri, Abu Dhabi

The hotel comprises 213 luxurious guestrooms and suites and 6 four-bedroom villas with private pools, all furnished to the highest standards in a modern Arabic style. To meet the needs of long-staying guests, the hotel offers 161 fully furnished spacious serviced apartments ranging from studios to four-bedroom units. The hotel is located within the acclaimed Qaryat Al Beri complex, on a one-kilometre stretch of private beach overlooking the strait that separates Abu Dhabi Island from the mainland. The hotel is conveniently located next to a souk, offering a variety of shops under one roof. It is only a ten-minute drive from the citys international airport, five minutes from the golf course and the Convention Centre, and 15 minutes from the Corniche and the city centre.

[Apply Now](#)

Cross References and Citations:

1. Marketing Coordinator KualaumpurjobsJobs United Arab Emirates Kualaumpurjobs



2. [Marketing Coordinator Shenzhenjobs Jobs United Arab Emirates Shenzhenjobs ↗](#)
3. [Marketing Coordinator Bahrainjobs Jobs United Arab Emirates Bahrainjobs ↗](#)
4. [Marketing Coordinator TraveljobsJobs United Arab Emirates Traveljobs ↗](#)
5. [Marketing Coordinator Canadianjobscentral Jobs United Arab Emirates Canadianjobscentral ↗](#)
6. [Marketing Coordinator FindparttimejobsJobs United Arab Emirates Findparttimejobs ↗](#)
7. [Marketing Coordinator TollywoodjobsJobs United Arab Emirates Tollywoodjobs ↗](#)
8. [Marketing Coordinator Businessjobs Jobs United Arab Emirates Businessjobs ↗](#)
9. [Marketing Coordinator Mexicojobs Jobs United Arab Emirates Mexicojobs ↗](#)
10. [Marketing CoordinatorBirminghamjobs Jobs United Arab Emirates Birminghamjobs ↗](#)
11. [Marketing CoordinatorArgentinajobs Jobs United Arab Emirates Argentinajobs ↗](#)
12. [Marketing CoordinatorJapanjobsJobs United Arab Emirates Japanjobs ↗](#)
13. [Marketing CoordinatorUkrainejobs Jobs United Arab Emirates Ukrainejobs ↗](#)
14. [Marketing CoordinatorChemistryjobs Jobs United Arab Emirates Chemistryjobs ↗](#)
15. [Marketing CoordinatorBahrainjobs Jobs United Arab Emirates Bahrainjobs ↗](#)
16. [Marketing CoordinatoSouthafricajobs Jobs United Arab Emirates Southafricajobs ↗](#)
17. [Marketing CoordinatoChinajobs Jobs United Arab Emirates Chinajobs ↗](#)
18. [Marketing CoordinatoEntryleveljobs Jobs United Arab Emirates Entryleveljobs ↗](#)
19. [Marketing coordinator Jobs United arab emirates ↗](#)
20. [AMP Version of Marketing coordinator ↗](#)
21. [Marketing coordinator United arab emirates Jobs ↗](#)
22. [Marketing coordinator JobsUnited arab emirates ↗](#)
23. [Marketing coordinator Job Search ↗](#)
24. [Marketing coordinator Search ↗](#)
25. [Marketing coordinator Find Jobs ↗](#)

Source[https://ae.expertini.com/jobs/job/marketing-coordinator-united-arab-emirates-shangri-la-](https://ae.expertini.com/jobs/job/marketing-coordinator-united-arab-emirates-shangri-la-35dd04d91d/)

[35dd04d91d/](https://ae.expertini.com/jobs/job/marketing-coordinator-united-arab-emirates-shangri-la-35dd04d91d/)

