

Marketing & Events Manager Jobs In Sharjah | Apt Resources

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Hello and welcome! Apt Resources is a recruitment company looking for a Marketing & Events Manager for our client's F&B outlets. We're seeking an innovative and enthusiastic individual to join our team. As our new Marketing and Events Manager, you'll lead marketing campaigns and drive awareness, attendance, and revenue to their F&B outlets. The ideal candidate will have a passion for hospitality, a knack for ideation and planning, and excellent communication skills. If you're ready to take on an exciting challenge and contribute to an already successful brand, this position is for you!

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Responsibilities Develop and execute marketing campaigns that align with company objectives and brand identity

Develop promotional materials including flyers, brochures, and digital content

Plan and coordinate events that promote their F&B outlets, including grand openings, happy hours, and holiday-themed events

Identify and build strategic partnerships with local businesses for cross-promotion opportunities

Manage and maintain all social media accounts and create compelling content for various platforms

Collect and analyze market research data to adjust campaigns or event strategy

Monitor and evaluate the effectiveness of marketing campaigns and offer recommendations for improvement [Apply Also Chinese Restaurant Manager Jobs in Dubai | Shangri-La Hotels](#)

Requirements Bachelor's degree in marketing, event planning, or related field
4+ years of marketing or event planning experience in the hospitality industry
Proven experience developing and executing successful marketing campaigns
Knowledge of social media platforms and content creation

Ability to work under pressure and manage competing priorities

Strong communication and collaborative skills

Excellent project management skills, including planning, budgeting, and executing events on time and within budget
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