

# United Arab Emirates Jobs Expertini®

## Marketing Executive

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Company: Instashop

Location: , , United Arab Emirates

Category: other-general

Marketing Executive Marketing - United Arab Emirates, AE - Full time - 923 InstaShop, headquartered in Dubai, is the leading online marketplace for supermarkets, pharmacies, pet shops & other businesses in the Middle East. With a young & motivated team & an office resembling the ones of startups in San Francisco, InstaShop is the right company for individuals passionate about adding value within a fast-growing technology company. As a Marketing Executive at InstaShop, you will play a pivotal role in driving our marketing efforts in Dubai. You'll be responsible for creating and executing marketing campaigns, crafting engaging content, and analyzing campaign performance to support the growth of our platform. Key Responsibilities: Collaborate with internal teams to develop and execute marketing strategies and campaigns. Create compelling and creative content in both English and Arabic for various marketing channels, including push notifications, social media, and advertisements. Monitor and analyze the performance of marketing campaigns, preparing reports with actionable insights. Stay up-to-date with industry trends and marketing best practices to ensure our strategies remain effective and innovative. Requirements: Strong written and verbal communication skills in both English and Arabic. Proficiency in using and managing social media platforms. Excellent analytical skills to measure the success of marketing campaigns. Exceptional project management abilities. Minimum of 2 years of experience in social media, CRM, or digital marketing. Bachelor's degree in Business, Marketing, Communications, or a related field. Everything you need in just a few clicks!

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