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Marketing Executive (Content Creation Focus) | Panamedia.me Dubai

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PANAMEDIA is a Results Oriented Digital Marketing Agency in Dubai established to help businesses shift strategic thinking from push marketing to pull or inbound marketing.

We excel in creating marketing plans from the ground up and helping businesses in achieving results. We offer a passionate and tailored service to each of our clients, big or small, based in Dubai or abroad. Our digital marketing services include social media marketing, branding, Google Ads management, Creative design, Email marketing, Website Design, and more. Our success in delivering outstanding results for clients has earned it a reputation as a top digital marketing agency in Dubai.

We are seeking a highly motivated and dynamic Marketing Executive to join our team.

The ideal candidate will be responsible for managing content creation, coordinating events, driving marketing initiatives tailored and fostering business development through various platforms and collaborative endeavors.

This individual will play a pivotal role in executing marketing strategies for the company and the clients, and supporting the CEO's self-branding efforts.

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Key Responsibilities:

Marketing Execution, Content Creation & Coordination:

Implement marketing strategies for clients, ensuring content alignment with their objectives and achieving measurable results.

Oversee content creation processes, ensuring high-quality, engaging content across various platforms.

Coordinate and organize events, overseeing logistics and ensuring successful execution.

Marketing & Business Development for the Company & CEO:

Drive marketing initiatives specifically tailored for Panamedia & the CEO, contributing to brand visibility and growth.

Create content that resonates with the target audience and aligns with current trends, supporting the CEO's self-branding efforts.

Develop business through LinkedIn, collaboration initiatives, and active participation in events to expand both the company's and CEO's network and reach.

Manage relationships and collaborations with third-party entities to enhance marketing efforts for both the company and the CEO.

Skills:

Proven experience in marketing roles with a strong understanding of marketing principles and strategies.

Exceptional content creation skills across various formats and channels.

Proficiency in social media platforms and leveraging them effectively for marketing purposes.

Strong presentation skills to communicate ideas effectively.

Excellent organizational and multitasking abilities to manage multiple projects simultaneously. #J-18808-Ljbffr

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