

Marketing Executive Healthcare - Lifeline Healthcare Group

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Company: Talent Pal

Location: Sharjah

Category: other-general

We are seeking a Marketing Executive to join our team at a leading healthcare clinic in UAE. The Marketing Executive will be responsible for developing and executing marketing strategies to increase the visibility and reach of the clinics homecare services. Responsibilities: Conduct market research to identify opportunities and trends in the homecare industry. Create and manage digital marketing campaigns including social media email marketing and website content. Plan and execute events workshops and other promotional activities to reach potential clients. Collaborate with the sales team to develop sales and marketing materials. Monitor and report on the effectiveness of marketing campaigns and adjust strategies as needed. Requirements: Minimum 2 years of experience in marketing Bachelors degree in marketing or related field Strong communication and interpersonal skills Ability to work independently and as part of a team. Experience with digital marketing including social media email marketing and website content management. Knowledge of UAE healthcare market and regulations is preferred. Job Types: Permanent Fulltime Salary: AED3000.00 AED4000.00 per month Experience: Homecare Marketing: 1 year (Required) market research: 1 year (Required) This job has been sourced from an external job board. More jobs on [#J-18808-Ljbffr](#)

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