

United Arab Emirates Jobs Expertini®

Marketing Executive | Retail | Marks & Spencer

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Company: TIME's group

Location: , , United Arab Emirates

Category: other-general

Marketing Executive | Retail | Marks & Spencer Marketing Communications (Marketing & Communications) Career growth and development opportunities

Job Description Established in the 1930s as a trading business, Al-Futtaim today is one of the most diversified and progressive, privately held regional businesses headquartered in Dubai, United Arab Emirates. Structured into five operating divisions; automotive, financial services, real estate, health, retail including M&S brand; employing more than 33,000 employees across more than 20 countries in the Middle East, Asia and Africa, we partner with over 200 of the world's most admired and innovative brands. Al-Futtaim's entrepreneurship and relentless customer focus enables the organisation to continue to grow and expand; responding to the changing needs of our customers within the societies in which we operate. By upholding our values of respect, excellence, collaboration, integrity; Al-Futtaim continues to enrich the lives and aspirations of our customers each and every day. For more information visit: www.alfuttaim.com

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Job Purpose Opportunity to work for a leading retail brand and drive marketing planning and execution to build and grow the brand in Malaysia & Singapore through integrated marketing communications touchpoints.

Job Responsibilities Develop marketing and promotional campaigns to drive brand awareness, engagement and retention; in order to contribute to sales that are in line with business strategy Manage 360 marketing communications touchpoints to deliver brand experiences, including social, PR, influencer marketing and email marketing Create and manage all marketing and promotional materials and content Have knowledge in digital marketing and SEO/SEM Build and maintain

relationships with local media outlets and influencers to increase media coverageEstablish close relations with mall partners/landlords to maximise retail visibilityExplore potential brand collaborations to reach a wider audience and create excitement for the brandExecute effective research and market tracking programmes for business decision to grow the brandCollect information on market and consumer trend, as well as competitors' activitiesManage monthly expenses and in-charge of invoices processingWork closely with appointed agency partners and vendorsAssist in required reports and post campaigns analysis to monitor campaign performancesJob RequirementsBachelor's Degree/Post Graduate Diploma /Professional Degree in Business/Marketing or equivalent.3-4 years of Marketing experience in related field is required for this position.Preferably with English & Mandarin language competency, both writing and speaking.Good interpersonal and communications skills.Resourceful and able to work independently.Strong project management and able to multitask.Able to work within a tight timeline. Registration No. 1288689-P Your application will include the following questions: Which of the following statements best describes your right to work in Malaysia? What's your expected monthly basic salary?How many years' experience do you have as a marketing executive? Which of the following languages are you fluent in? Report this job advert Don't provide your bank or credit card details when applying for jobs.What can I earn as a Marketing Executive #J-18808-Ljbffr

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