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## Marketing Executive Jobs In Dubai | FIVE Hotels and Resorts

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Are You Ready for a Daring Challenge with The World's Hottest Luxury Hotel Group?

Disruptive by Design, FIVE Hotels and Resorts is Redefining 'FIVE-Star' Hospitality and Setting the Gold Standard across the Industry.

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### Responsibilities

Fosters a bold and disruptive Approach to Marketing, solidifying FIVE's reputation as Award-Winning, 360-Degree Immersive Entertainment Destinations that goes beyond the ordinary, providing Unforgettable Experiences for our Guests.

Proactively brainstorms, contributes and presents creative ideas for Marketing Campaigns to draw more attention to the industry-leading Vibe at FIVE.'

Demonstrates Sensational Teamwork by working closely with 'FIVERs' in other Departments to develop First-in-Class Integrated Marketing campaigns by Coordinating Promotional Activities, Events and Photo shoots.

Collaborates with Graphic Designers to design campaign collateral and ensures it has a 'FIVE-Styled' Flair, consistent with FIVE's unique brand.

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## Requirement

A Bachelors Degree in Marketing, Communications, Journalism, Hospitality Management, or a related field, reflecting a commitment to excellence and a solid understanding of Marketing.

A minimum of 1-2 of experience in a Luxury Marketing Role, showcasing a proven track record of success in the profession.

Basic knowledge of Marketing principles and concepts.

Experience in Luxury, Lifestyle, International Travel, or Hospitality is Preferred.

Computer literacy, with a mastery of Microsoft Word, Excel, PowerPoint, Outlook and all Social Media Platforms.

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