

Marketing Executive Jobs In Dubai | ModernBedouin

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Company: ModernBedouin

Location: Dubai

Category: sales-and-related

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Job Description

Evaluate and monitor campaign performance on an ongoing basis by analyzing key metrics and creating comprehensive reports.

Manage various marketing campaigns, such as email, event, or content marketing and coordinate the database and copy scheduling

Continuous tracking and assessment of the campaign performance and providing necessary reports with the metrics in mind.

Utilization of the content and social media marketing campaigns through the development and management of blogs and PR efforts.

Skills

Excellent written and verbal communication skills, as well as outstanding copywriting and proofreading skills.

Expertise in managing project management and keen attention to detail.

Capability to look for new ways to improve job accomplishments.

A strong desire to explore possibilities and improve the project.

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