

# United Arab Emirates Jobs Expertini®

## Marketing Executive

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Company: Air Arabia

Location: sharjah

Category: other-general

Works as a primary contact between marketing team and external suppliers to source for marketing production and required material such as printing press, digital printing, giveaways, banners, display stands, etc. Identifies suppliers, negotiates prices and SLAs (Service Level Agreements) to out-source services with competitive rates and quality based on identified needs. Supports the marketing plans and campaigns across the entire Air Arabia network. Coordinates between marketing & CC team, Hubs/Outstation, E-commerce, suppliers and partner organizations thru confirming marketing requirements, and campaigns briefs received from Commercial Managers in terms of budget, quality; and design. Manages the system in terms of workflow thru prioritizing and delegating work to the creative and Studio team. Liaises with the creative team on agreed artwork to approve and facilitate timely production ensuring conformity with approved standards in terms of quality, quantity, delivery, distribution, display and publishing.

#J-18808-Ljbffr

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