

Marketing Executive – TRYANO Jobs in Dubai | Chalhoub Careers

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Company: Chalhoub Group

Location: dubai

Category: other-general

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Description: We are looking for an experienced Marketing Executive to take overall responsibility for film and television show production: /

Job Responsibilities: Support Communications Lead on internal (in-store) and external events, sponsorships, and partnerships, including influencer and VIP events, Abu Dhabi events, hotel partnerships, etc.

Ideate creative activations for customers and influencers to create buzz.

Source, brief, and execute influencer campaigns to support marketing initiatives.

Support Communications Lead on ongoing influencer relationship-building efforts.

Work with local partners (Yas Mall, Department of Tourism and Culture, etc.) to boost cross-collaborative marketing efforts.

Job Requirements: UAE driving license and car as this role requires work from TRYANO in Abu Dhabi 1-2 days per week.

Ability to work in a fast-paced environment.

Experience in influencer marketing and/or retail marketing within the GCC region

Passion for Fashion and Beauty. #J-18808-Ljbffr

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