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We are seeking an innovative marketing manager to promote our company's brand and services. In this role, you will be optimizing our marketing strategies, managing the marketing department's budget and staff, as well as preparing forecasts.

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Responsibilities:Evaluating and optimizing marketing and pricing strategies.

Analyzing market trends and preparing forecasts.

Generating new business leads.

Increasing brand awareness and market share.

Coordinating marketing strategies with the sales, financial, public relations, and production departments.

Developing and managing the marketing department's budget.

Overseeing branding, advertising, and promotional campaigns.

Managing the marketing department's staff.

Preparing and presenting quarterly and annual reports to senior management.

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Requirements:Bachelor's degree in marketing, finance, business administration, or similar.

A master's degree in a relevant field will be advantageous.

At least two years' experience as a marketing manager.

Proficiency in electronic marketing automation software such as HubSpot Marketing and

Bitrix24.

Extensive knowledge of marketing strategies, channels, and branding.

Superb leadership, communication, and collaboration abilities.

Exceptional analytical and problem-solving skills.

Strong time management and organizational abilities. Apply Also: Dry Docks World Career in Dubai 2023 || DP World is Hiring || Apply Now (FREE)

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