

## Marketing Manager - Food Ingredients

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Company: Michael Page International (UAE)

Location: , , United Arab Emirates

Category: other-general

About Our Client Our client is a trailblazer in the niche sector, renowned for their commitment to excellence and innovation. With a forward-thinking approach, they've carved a niche in the market, offering unparalleled solutions that resonate deeply with consumers. Their collaborative culture fosters creativity and empowers employees to push the boundaries of possibility.

**Job Description** Develop comprehensive marketing strategies to elevate brand visibility and drive customer engagement. Collaborate cross-functionally to ensure alignment of marketing efforts with overall business objectives. Analyze market trends and consumer insights to refine strategies and optimize campaign performance. Oversee the execution of multi-channel marketing campaigns, including digital, social media, and traditional channels. Measure and analyze the effectiveness of marketing initiatives through KPIs and metrics, providing actionable insights for continuous improvement.

**The Successful Applicant** The ideal candidate will possess a proven track record in marketing management, with a deep understanding of brand development and audience segmentation. They should demonstrate exceptional leadership skills, with the ability to inspire and motivate teams towards shared goals. A strategic thinker with strong analytical prowess and a passion for innovation, the successful candidate will thrive in a fast-paced environment and drive impactful results.

**Native Arabic speaker is a must.**

**What's on Offer** Join a dynamic team at the forefront of innovation, where your creativity and strategic acumen will shape the future of our client's brand. Unlock unparalleled opportunities for growth and professional development in an environment that values collaboration and empowers employees to unleash their full potential. If you're ready to make your mark in the world of marketing and drive meaningful

impact, apply now and embark on a journey of limitless possibilities with us.

#J-18808-Ljbffr

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