

Marketing Manager Jobs In Ajman | Ogilvy Social.Lab

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Company: Ogilvy Social.Lab

Location: ajman

Category: other-general

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About the job

Ogilvy Social.Lab is not a traditional agency. We are an agency born for the Social Age. Ogilvy Social.Lab understands that social is more than just another digital channel. We cherish our entrepreneurial spirit and embrace the opportunity to rethink marketing and communications while challenging the status quo. Are you ready to lead our work for some of our loved and established institutional clients? Do you want to manage a truly wonderful and enthusiastic Account team of Account Managers and Executives? Are you trilingual with an excellent command of Dutch, French and English? Do you enjoy getting the best out of the creative and strategic departments? Are you experienced in direct marketing and social media content, but also know how to manage ATL and activation campaigns?

Requirement

5+ years' experience -deep expertise in digital & direct marketing incl. activations, broad experience in ATL and adaptations of global campaigns.

Experience with institutional clients – a good understanding of the Belgian environment and stakeholders is nice to have.

Proficient in French, Dutch & English.

Comfortable in growing senior client relationships and business.

Skillful project management – expert in scoping and delivering projects on time and on

budget.

Proven experience in managing team members.

Enthusiastic team-player. Curious and keen to grow & learn. Flexible and open to work in an agile environment. Hands-on.

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