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Marketing Manager Jobs In Ajman | Total Power Batteries

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Marketing Manager Jobs In Ajman | Total Power Batteries

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Optimize website content to increase engagement and conversion rates.

Manage social media, engage with your audience, and resolve queries in a timely manner.

Monitor and report the performance of campaigns to give constructive feedback.

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Responsibilities:

As a Marketing Manager, you will undertake the following exciting tasks:

Build and deploy unique marketing campaigns across a variety of platforms.

Collaborate with other departments to ensure brand messaging aligns with business goals.

Analyze market trends, uncover customer insights and performance data to build data-driven strategies.

Optimize website content to increase engagement and conversion rates.

Manage social media, engage with your audience, and resolve queries in a timely manner.

Monitor and report the performance of campaigns to give constructive feedback.

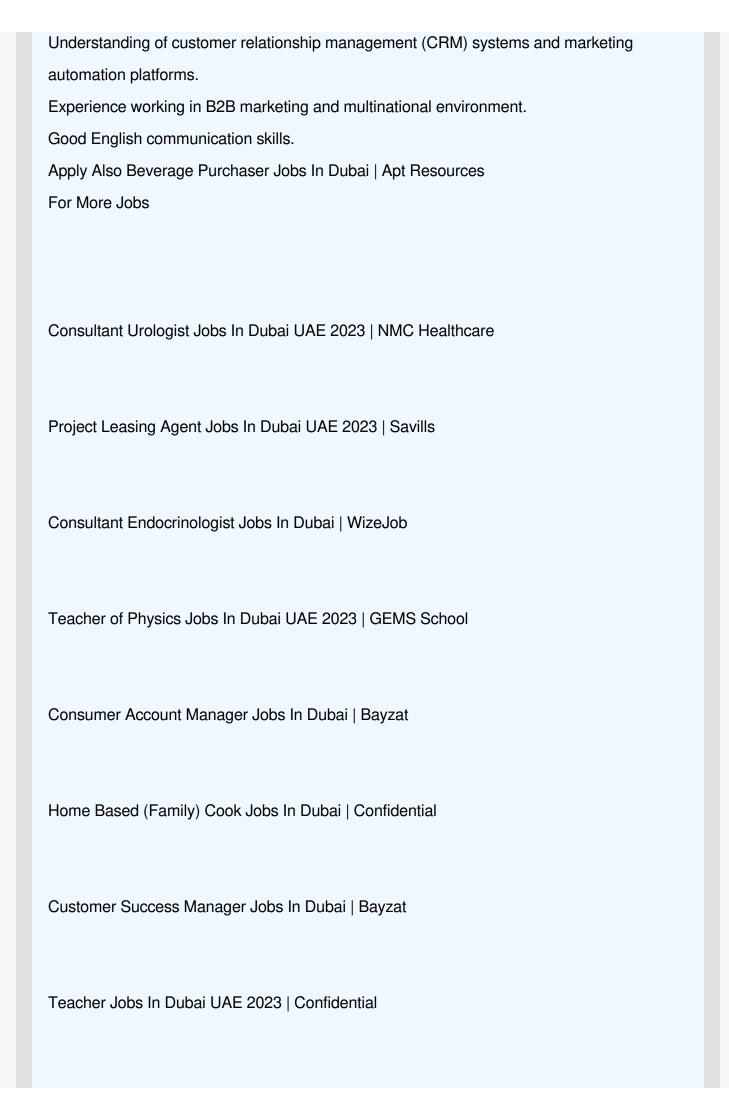
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Requirement

Minimum 7 years of experience in the marketing industry.

Proficient in paid advertising, content marketing, social networking and search engine optimization (SEO).

In-depth understanding of lead generation strategy and related tools.



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