

Marketing Manager Jobs In Ajman | Total Power Batteries

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Optimize website content to increase engagement and conversion rates.

Manage social media, engage with your audience, and resolve queries in a timely manner.

Monitor and report the performance of campaigns to give constructive feedback.

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Responsibilities:

As a Marketing Manager, you will undertake the following exciting tasks:

Build and deploy unique marketing campaigns across a variety of platforms.

Collaborate with other departments to ensure brand messaging aligns with business goals.

Analyze market trends, uncover customer insights and performance data to build data-driven strategies.

Optimize website content to increase engagement and conversion rates.

Manage social media, engage with your audience, and resolve queries in a timely manner.

Monitor and report the performance of campaigns to give constructive feedback.

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Requirement

Minimum 7 years of experience in the marketing industry.

Proficient in paid advertising, content marketing, social networking and search engine optimization (SEO).

In-depth understanding of lead generation strategy and related tools.

Understanding of customer relationship management (CRM) systems and marketing automation platforms.

Experience working in B2B marketing and multinational environment.

Good English communication skills.

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