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Marketing Manager Jobs in Dubai UAE 2023 | Always International Manpower Service

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Description:

It is an exciting time to join LOEWE as we go through a period of rapid growth. As Marketing Manager, you will be a key member of the EMEA Team, responsible for brand development in our nine dynamic/ fast paced markets across the Retail Channels by developing and implementing our marketing strategies.

Job Responsibilities

Manages the execution of the marketing plan across their markets/partners/stores

Defines and implement an annual Marketing master calendar per each account,tailor-made to the specific characteristics of each market and client

Manages the relationship with each of the retail partners, partners with them on all launches, keeps them informed about the brand direction and merchandising priorities

Partners with Global Media team and media agencies to execute media plan per market, gives market feedback in order to adapt the plan to local needs

Goes on local site visits to looks for new media and activation opportunities

Job Requirements

Degree in Marketing, Business Administration or related field

Minimum 6 years of relevant experience in marketing with diverse typology of client and channels in the luxury industry

Knowledge of global marketing including Media, Art design, PR & Training

Ability to think critically and creatively

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