

Marketing Manager – MENA Jobs in Dubai | Insider

[Apply Now](#)

Company: Insider

Location: , Dubai, United Arab Emirates

Category: sales-and-related

Description:

We are looking for a dynamic Marketing Manager to join our growing MENA team. Based in Dubai, the Marketing Manager MENA will be responsible to design and implement creative campaign strategies to help drive lead generation and brand awareness in the MENA market.

This is a cross-functional role, collaborating across marketing and sales teams to ensure successful delivery of all integrated campaigns and marketing initiatives to penetrate target accounts and increase consumption within established customers.

Job Responsibilities:

Build and own the marketing strategy and execution for MENA region, working closely with the global marketing team and the local sales team, to increase awareness, drive engagement, generate leads, and support conversion rates.

Manage all local marketing activities: demand generation, ABM, events, customer marketing, web, content, and PR.

Own the website, continuously improving the local content to increase traffic and improve lead conversions.

Own the event marketing program calendars, organizing both Insiders events and industry events, managing all aspects of the projects from speakers recruitment to logistics.

Create locally relevant assets to aid with sales and campaigns – case studies, whitepapers, guides.

Closely work with sales to measure program performance and lead quality

Job Requirements:

Master's Degree in Business, Marketing or a related field

3+ years of experience in B2B marketing, for a SaaS business

Good knowledge of digital space;

Experience with email marketing tools is a plus;

Experience with webinar tools is a plus;

Strong project management and organizational skills;

Strong creative problem-solving skills;

Extraordinary attention to detail;

Excellent event planning and execution skills;

Ability to maintain a positive attitude;

Fluent in English

#J-18808-Ljbffr

[Apply Now](#)

Cross References and Citations:

1. Marketing Manager – MENA Jobs in Dubai | Insider Argentinajobs Jobs , Dubai, United Arab EmiratesArgentinajobs ↗

2. Marketing Manager – MENA Jobs in Dubai | Insider MaintenancejobsJobs , Dubai, United Arab EmiratesMaintenancejobs↗

3. Marketing Manager – MENA Jobs in Dubai | Insider Searchukjobs Jobs , Dubai, United Arab Emirates Searchukjobs ↗

4. Marketing Manager – MENA Jobs in Dubai | Insider Searchamericanjobs Jobs , Dubai, United Arab Emirates Searchamericanjobs ↗

5. Marketing Manager – MENA Jobs in Dubai | Insider UsajobscentralJobs , Dubai,

United Arab EmiratesUsajobscentral ↗

6. Marketing Manager – MENA Jobs in Dubai | Insider Lisbonjobs Jobs , Dubai, United Arab Emirates Lisbonjobs ↗

7. Marketing Manager – MENA Jobs in Dubai | Insider CosmeticsjobsJobs , Dubai, United Arab EmiratesCosmeticsjobs ↗

8. Marketing Manager – MENA Jobs in Dubai | Insider Lahorejobs Jobs , Dubai, United Arab Emirates Lahorejobs ↗

9. Marketing Manager – MENA Jobs in Dubai | Insider Philippinesjobs Jobs , Dubai, United Arab EmiratesPhilippinesjobs ↗

10. Marketing Manager – MENA Jobs in Dubai | Insider Nodejobs Jobs , Dubai, United Arab Emirates Nodejobs ↗

11. Marketing Manager – MENA Jobs in Dubai | Insider Thecareerjobs Jobs , Dubai, United Arab EmiratesThecareerjobs ↗

12. Marketing Manager – MENA Jobs in Dubai | Insider PlumberjobsJobs , Dubai, United Arab Emirates Plumberjobs ↗

13. Marketing Manager – MENA Jobs in Dubai | Insider Findengineeringjobs Jobs , Dubai, United Arab Emirates Findengineeringjobs ↗

14. Marketing Manager – MENA Jobs in Dubai | Insider Romejobs Jobs , Dubai, United Arab Emirates Romejobs ↗

15. Marketing Manager – MENA Jobs in Dubai | Insider FindwordpressjobsJobs , Dubai, United Arab EmiratesFindwordpressjobs ↗

16. Marketing Manager – MENA Jobs in Dubai | Insider Searchcanadajobs Jobs , Dubai, United Arab EmiratesSearchcanadajobs ↗

17. Marketing Manager – MENA Jobs in Dubai | Insider Kashmirhub Jobs , Dubai, United Arab Emirates Kashmirhub ↗

18. Marketing Manager – MENA Jobs in Dubai | Insider Perhourjobs Jobs , Dubai, United Arab Emirates Perhourjobs ↗

19. Marketing manager – mena jobs in dubai | insider Jobs , dubai, united arab emirates ↗

20. AMP Version of Marketing manager – mena jobs in dubai | insider ↗

21. Marketing manager – mena jobs in dubai | insider , dubai, united arab emirates Jobs ↗

22. Marketing manager – mena jobs in dubai | insider Jobs , dubai, united arab emirates ↗

23. **Marketing manager – mena jobs in dubai | insider Job Search** ↗

24. **Marketing manager – mena jobs in dubai | insider Search** ↗

25. **Marketing manager – mena jobs in dubai | insider Find Jobs** ↗

Source: <https://ae.expertini.com/jobs/job/marketing-manager-mena-jobs-in-dubai-insider--dubai-united-arab-insider-411-109048/>

Generated on: 2024-04-29 by Expertini.Com