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### **Marketing Manager – Pharmaceuticals**

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Company: Parkhouse Bell

Location: dubai

Category: other-general

Marketing Manager – Pharmaceuticals Jobs in Dubai, UAE by Parkhouse Bell ArabJobs.comMarketing Manager – PharmaceuticalsParkhouse Bell - Dubai, UAE Posted In 23/1/2014Apply For JobApplicants59 Views5765Job DescriptionThis is an outstanding opportunity to join a Dubai based leading pharmaceutical company as a Marketing ManagerThis role is responsible for leading the marketing team in developing and implementing brand plans across a number of therapeutic areas to optimise the sales and profitability of the organisationKey responsibilities include:Manage and lead Product Managers to develop and implement brand strategy, act as brand champions and inspire their colleagues, particularly the sales team, to achieve defined brand objectives. Ensure the development of five year and brand plans that address the needs of patients and clinicians to maximise the profitable sales of products. Work closely with the Sales to ensure sales team input and buy-in to the Brand plans and to ensure optimal implementation of the tactics to achieve sales and marketing objectives within agreed budgets. Ensure the monitoring, evaluation and review of these tactics, adjusting activity as required to achieve agreed sales and market share objectives. Job Category Healthcare & MedicalJob RequirementsExperience AnyCareer LevelJuniorJob TypeFull TimeVacancies2 Open PositionsSalary NegotiableGenderAnyDegree LevelBachelor's degreeFaculty / Institute AnyMajor PharmacyAge AnyNationalityAnyResidence Location AnyLanguages English - Very GoodOwn a CarAnyHave Driving LicenseAnyJob SkillsExperience:Candidates will need to possess:Experience of managing a pharmaceutical portfolio with a proven track recordDirect line management experience of managing a marketing teamBrand

management experienceYou must speak good English, have good communication and presentation skills and be able to work within cross-functional teamsMarketing accreditation, CIM (or equivalent), A degree in life sciences or marketing (or equivalent) Key Competencies specific to the role: strategic thinking, leadership and coaching skills, excellent presentation skills, attention to detail, influencing and negotiating, high level of communication skills, diplomatic, excellent team player. About The Company Parkhouse Bell Human Resources Consultancy that specialises in delivering HR services to education, manufacturing, retail, oil&gas, IT, and healthcare companies. Founded in 2006, we now operate out of London, Dubai, and Brisbane delivering series internationally. Our core services are: HR ConsultancyInterim ManagementRecruitmentTrainingWe have placed candidates at all levels from the front line to the board, and source staff on a permanent, contract and temporary basis. All our consultants are specialists in the sector and we have a true understanding of the intricacies of doing business in a challenging economic and political environment. Integral to our way of working is our understanding of the importance of client and candidate confidentiality. Our ethos is one of providing a personal service and value for money.Parkhouse Bell's success so far has been based on honesty, openness and a willingness to listen to our clients' needs. Company Industry Healthcare, Hospitals & Medical ServicesApply For JobOr share with friendsShare this job to:Similar Jobs #J-18808-Ljbffr

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