

## Marketing Officer Jobs in Dubai | British Council Careers

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Company: British Council

Location: dubai

Category: other-general

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### Description:

To support the British Council's Exams marketing activity, focussed on either our IELTS or assessment and English Exams portfolio of products (dependant on role).

### Job Responsibilities:

- a-Ensure that Exams/IELTS information and branding on our own and partners' websites are consistent globally.
- b-Develop marketing resources to support the relevant Exams product portfolio as directed by the Head of Marketing, IELTS or Head of Exams Marketing – Assessment and Exams Services.
- c-Cover team members duties as allocated when they are on leave.
- d-Resolve issues and queries relating to these invoices in coordination with the Finance department.

### Job Requirements:

- a-Relevant Bachelor's degree e.g. marketing, or equivalent level of experience
- b-Experience in B2B Marketing
- c-Experience with Content management systems, such as Drupal or Sitecore

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