

Marketing Science Manager Jobs in Dubai | Meta Careers

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Company: Meta

Location: Dubai

Category: sales-and-related

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Job Responsibilities:

Manage a team of highly skilled experts in the space of advertising effectiveness, research and digital measurement who are focused on helping us scale our measurement solutions across the business.

Design a strategy and service model that allows for us to support our largest advertisers and the development of our Marketing Science practice in MENA

Coach your team on providing strategic recommendations and actionable, evidence based guidance at scale to the set of clients supported.

Build connections with our clients to understand their needs and support your team in developing approaches that meet our aims of helping all clients understand true marketing effectiveness, grounded in data and science.

Job Requirements:

Deep understanding of brand and performance advertising and marketing frameworks, including ad effectiveness measurement techniques.

8+ years' experience in research, analytics or ad effectiveness.

Experience building connections with customers and team members through effective communication and collaborating cross-functionally.

Comfortable communicating complex topics to a non-technical audience.

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