

Marketing & SEO Director Jobs In Sharjah | Referrizer LLC

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Company: Referrizer LLC

Location: sharjah

Category: other-general

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Referrizer is an industry leading Marketing Company that focuses on marketing automation for local small businesses, specifically in the fitness and wellness niche. We are dedicated to delivering innovative and results-driven marketing solutions to our clients. As we continue to expand, we are seeking a highly motivated and experienced Director of Marketing Operations, Lead Generation & SEO to lead our dynamic team.

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Responsibilities

Lead teams effectively, set clear goals, and lead & motivate staff to achieve these goals

Act as final decision-maker on the variety of day-to-day company tasks and projects

Be the go-to advisor for the team on higher-level/complex tasks and questions as they arise

Keep team morale high, individuals engaged & motivated, and offering feedback and performance reviews, as necessary

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Requirement

Ability to work independently with little or no supervision

Managing company-wide projects — meeting deadlines, holding the team accountable to

their tasks, and making sure nothing falls through the cracks

Critically analyze the company for inefficiencies and finding ways to innovate and improve operations, deliver better results for clients and ultimately maximize profit margins

Document existing processes, create SOPs, and ensure implementation of existing processes across all agency departments, holding team members and departments accountable

Proficient in implementation and utilization of Project Management software tools to ensure campaigns are executed effectively and on schedule

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