

## Marketing & Social Media Management Intern

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Company: Snaphunt

Location: United Arab Emirates

Category: healthcare-practitioners-and-technical

### The Offer

Flexible working options

Strong opportunities to progress your career

Attractive Salary & Benefits

### The Job

#### Role Description:

Developing and implementing comprehensive digital marketing programs in line with brand plans and business priorities.

Create suitable content for each stage of a customer's digital journey.

Reviewing and optimising the design and content of all online assets including the company website and social media pages.

Analysing the results and effectiveness of campaigns to deliver actionable insights and recommendations and generating monthly reports on the digital marketing portfolio.

Developing and executing content marketing campaigns to drive traffic, engagement, leads, sales and customer retention.

Generating engaging content for thought leadership pieces, websites, social platforms and

marketing collateral.

Building campaigns to support recruitment and drive talent attraction and engagement across multiple channels.

### **The Profile**

Preferably experience or sound knowledge at least in Content Marketing, Digital Marketing and/or Email Marketing

You have the ability to develop engaging content for a wide range of audiences.

You have strong content creation and writing background.

Experience within would be a strong advantage.

You are highly result-driven

You enjoy finding creative solutions to problems

You pay strong attention to detail and deliver work that is of a high standard

### **The Employer**

Our client is a team of dedicated and experienced researchers passionate about advancing the frontiers of biological, medical, and clinical research. They offer a comprehensive range of services to meet the diverse needs of individual researchers, institutions, and organizations in the healthcare and life sciences fields.

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