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Marketing Specialist Jobs In Dubai | Siemens

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Company: Siemens

Location: dubai

Category: other-general

Marketing Specialist Jobs In Dubai | Siemens

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Siemens strongly believes in the value of a Digital Portfolio, hence Smart Infrastructure combines Digital Power Distribution and Digital Building Infrastructure technologies. Our Digital Portfolio will enable our customers to enjoy occupant's intuitive buildings which are comfortable, safe, secure and energy efficient.

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Responsibilities
Follow-up web shops development for our Distributors.

Ensure data quality on Distributors web-shops.

Ensure existence of Siemens products in the relevant e-commerce platforms.

Develop digital customer journey for different customers profiles.

Conduct/Design digital marketing campaigns for low voltage products targeting the different customers profiles.

Creating and implementing strategies and plans to increase brand awareness and

generate leads.
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Technologies
Requirement
Bachelor's degree in marketing, business, or a relevant field.

Creative mind, great team player, strong analytics and communication skills.

Strong communicator with ability to talk through data/technical details and business details.

Candidates should have excellent written and verbal communication skills in English & Arabic.

Strong project management and problem-solving skills.

Candidates are preferred to have experience in digital business activities, e-commerce

platforms, digital marketing campaigns and other related tasks. Apply Also: Amazon Careers
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