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Marketing Specialist Jobs in Dubai UAE 2023 | Amazon Careers

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Description:

Amazon Payment Services (APS) is seeking looking for an ambitious marketing specialist to help execute and manage operational tasks of our marketing initiatives. You will focus on supporting the execution, of assigned marketing campaigns, manage the intake and scheduling of email campaigns, processing marketing vendor activities and assist in creation and update of reports.

Job Responsibilities:

Assist in operational marketing tasks such as request intakes, transactional mail campaigns, setting and updating product asset library and updating website content
Assist in the definition and creation of campaign timelines and goals, while keeping customer and stakeholder needs in mind

Coordinate with agencies and teams to support execution of events and marketing campaigns

Manage and contribute to production and execution of events that are online and /or offline

Collate and distribute regular pre- and post- event/campaign status reports/docs

Job Requirements:

At least 1-2 years of experience in a customer facing or marketing role

Excellent written and oral communication skills

Experience in using tracking and intake tools and analyzing to build insights and action points

Strong event and project management skills

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