

# United Arab Emirates Jobs Expertini®

## Marketing Strategist Jobs In Dubai United Arab Emirates 2023 | Caliberly

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Location: dubai

Category: other-general

### Marketing Strategist Jobs In Dubai United Arab Emirates 2023 | Caliberly

We are looking for an insightful and goal-driven marketing strategist to perform essential research needed to create an impactful marketing strategy/.

Marketing Strategist Responsibilities:Performing market research.

Analyzing social media metrics and try to observe patterns of behavior.

Connecting user behavior with a viable marketing strategy.

Liaising with the marketing team to brainstorm a marketing campaign.

Reporting to the sales team to offer suggestions on promotions.

Creating content for social media and websites.

Keeping abreast of social media trends.

Marketing Strategist Requirements:A degree in Marketing, Communication, Journalism, or another related field.

Experience with social media.

An excellent understanding of how to interpret data.

Top-notch communication skills.

Working knowledge of image editing software like Photoshop.

Experience working at a marketing agency.#J-18808-Ljbfrr

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