

Measurement Partner Jobs in Dubai | TikTok

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Company: TikTok

Location: , Dubai, United Arab Emirates

Category: other-general

1- Measurement Partner

Job: Full Time

Location: Dubai, UAE

Description:

This role will partner with our leading US clients and agencies to help measure the effectiveness of their investment with our platform. In addition, this role will partner with key cross-functional teams such as sales, product marketing, measurement product, and business marketing to ensure that clients and agencies have best-in-class support.

Job Responsibilities:

Partner primarily with clients and agencies to provide good measurement that can lead to better understanding of their performance on the platform

Focus on strategic consulting together with revenue and product teams to help drive and implement learning agendas for agencies and clients

Manage client and agency feedback to ensure their voice is reflected with our product and partnerships teams

Job Requirements:

At least 4-6 years of experience with digital advertising, large marketing-related organizations, or measurement suppliers in Dubai

Relevant bachelor's degree in a quantitative field; graduate degree within a science, mathematics, operations, business, digital marketing, or research field preferred

A track record of inferential problem solving through experimental design and analytical methods

Exceptional time-management and goal-oriented task management skills is a must

Ability to work effectively, deploy consistent quality, and provide guidance on what decisions should be made is a must-have skill

#J-18808-Ljbffr

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Generated on: 2024-04-28 by Expertini.Com