

Media Relations Executive Jobs In Sharjah | NNC

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Develop a thorough understanding and knowledge of clients' business and their competitive environment

Obtain, develop, and maintain strong and effective media relations with local and international media

Suggest media presence for clients in general features prepared by media outlets that serves in the client industry domain

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Responsibilities

Review and distribute a full range of written materials including press releases, newsletters, media invites, articles, client correspondence and reports

Ensure strong follow-up for the best news coverage with the support of Media Relations Director

Being proactive with the assigned clients through monthly plans

Lead responsibility for daily news coverage

Leading projects of different scales from initiating to completion

Prepare a monthly report that contains all interview requests for clients

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Requirements

Degree in marketing, communications, journalism or relevant field

2-3 years' experience working in a Media Relations role or in Public Relations.

Must possess excellent oral, written and interpersonal communication skills with strong writing and editorial abilities.

Highly organized with the ability to multitask.

Must possess strong project management skills.

Must be able to meet tight deadlines and execute flawlessly on projects in a fast-paced, often pressured environment and see a project through to completion.

Must have the ability to be an influential communications consultant within the organization.

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