

Medical Tourism Business Development Executive Manager - Ferns N Petals

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Company: Qureos Inc

Location: dubai

Category: other-general

Job Title: Medical Tourism Business Development at Ferns N Petals Company

Overview: Ferns N Petals is a leading name in the floral and gifting industry with over 25 years of experience in delivering happiness to our customers. We are now expanding our services to include medical tourism and we are seeking a dynamic and driven individual to join our team as a Medical Tourism Business Development.

Job Overview: As a Medical Tourism Business Development at Ferns N Petals you will be responsible for developing and managing the medical tourism department. You will play a crucial role in establishing our brand as a trusted and reliable medical tourism provider while ensuring a seamless experience for our customers. This is a great opportunity for an individual with a strong business acumen and a passion for healthcare and travel.

Key Responsibilities:

- Develop and implement strategies to promote Ferns N Petals as a premier medical tourism provider
- Identify and establish partnerships with hospitals and healthcare providers in different countries
- Build and maintain relationships with international clients travel agencies and other stakeholders
- Conduct market research to identify new opportunities and stay updated on industry trends
- Develop and manage a network of medical tourism facilitators
- Coordinate with the operations team to ensure a smooth and hasslefree experience for customers
- Monitor and analyze the performance of the medical tourism department and provide regular reports to the management
- Develop and manage the budget for the medical tourism department
- Attend conferences events and trade shows to represent Ferns N Petals and promote our medical tourism services
- Stay updated on healthcare policies and regulations in different countries
- Collaborate with the marketing team to develop promotional

materials and campaigns for medical tourism services Continuously seek ways to improve and enhance our medical tourism services to exceed customer expectations Qualifications: Bachelors degree in Business Marketing or a related field Minimum of 3 years of experience in business development preferably in the healthcare or travel industry Proven track record of successfully developing and managing partnerships Excellent communication negotiation and interpersonal skills Strong analytical and problemsolving skills Ability to work independently and as part of a team Proficient in Microsoft Office and CRM software Willingness to travel domestically and internationally Why Ferns N Petals Competitive salary and benefits package Opportunity to be a part of a growing and dynamic company Work with a team of talented and passionate individuals Continuous learning and development opportunities Fun and inclusive work environment

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