United Arab Emirates Jobs Expertini®

Medical Tourism Director

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Company: Michael Page

Location: United Arab Emirates

Category: healthcare-practitioners-and-technical

Work on a healthcare project aligned with the Vision 2030.|Be part of launching ultraluxury wellness resort.

About Our Client

Healthcare project for the 2030 Vision.

Job Description

Leadership and Team Management

Provide strong leadership and guidance to a multidisciplinary team, fostering a collaborative and high-performing work environment.

Set clear goals, expectations, and performance targets for team members, ensuring alignment with strategic objectives.

Empower and inspire team members, encouraging innovation, creativity, and continuous improvement.

Foster a culture of accountability, promoting individual and team growth through mentorship, coaching, and professional development initiatives.

Maintain positive and productive working relationships with relevant internal and external stakeholders (e.g. ecosystem strategies, broader tourism/hospitality activities, infrastructure/logistics stakeholders, regulators, etc.).

Align with Regions and Partners to ensure alignment with regional requirements and related destination strategies/offerings.

Work with regions, sectors and central functions to drive financial business cases, funding, and entity establishment.

Business Strategy and Development

Develop and execute a comprehensive business strategy for medical tourism.

Lead the identification of market trends, conduct thorough market research, and analyze the competitive landscape to drive business growth and identify new opportunities.

Collaborate with cross-functional teams to design and implement innovative new business offerings that align with the vision and goals.

Establish strategic partnerships and alliances with healthcare providers, local and international organizations, hospitality providers, hotel groups, innovative companies, and other stakeholders to enhance medical tourism services.

Develop and maintain relationships with key stakeholders, including healthcare providers, government officials, and industry organizations.

Work with regulator sectors and other stakeholders to drive the development of the related Medical Tourism environment, including destination promotion, travel/logistics, international partners/insurers, regulations, etc

Collaborate closely with partner organizations, medical professionals, and clinical teams to ensure the delivery of high-quality client care and exceptional clinical outcomes.

Provide guidance and support in the development of clinical protocols, standards, and guidelines for each clinical area.

Collaborate with medical specialists to identify innovative treatments and procedures that can be offered to international patients.

Ensure alignment of medical tourism activities with international standards and guidelines.

Support team and contribute to the identification of opportunities for continuous improvement of systems, incorporating leading practices, improvement of business processes, cost reduction and productivity improvement.

Maintain marketplace knowledge and awareness of sector leading practice, and identify recommendations for corrective measures, updates and improvements where required.

Ensure compliance with all relevant regulatory requirements related to medical tourism.

Facility Establishment and Management:

Set up and manage specialist centers of excellence

Work with partners, regions and asset teams to ensure effective and timely delivery of facilities.

Work with partners on developing operating models, and build/lead a high-performance team to achieve business goals and objectives.

Develop and manage budgets for the medical tourism sector, ensuring that financial targets are met or exceeded.

Lead the creation of corporate entities that will deliver the combined COE and resort

offerings.

Marketing and Promotion:

Serve as the figurehead and public face of Medical Tourism business and participate in industry conferences, trade shows, and networking events to promote medical tourism services and establish key partnerships.

Oversee the business development team to develop effective marketing strategies and promotional campaigns to attract international patients.

Ensure the branding and messaging align with values and positioning as a premier medical tourism destination.

The Successful Applicant

Advanced degree in healthcare administration, business management, or a related field.

Proven leadership and management experience (at least 15 years) in developing and growing businesses, preferably within the healthcare or medical tourism industry.

Past experience creating and managing medical wellness resorts.

Proven experience in developing and implementing successful medical tourism strategies and marketing campaigns.

Strong understanding of clinical practices and healthcare operations.

Excellent business acumen and strategic thinking, with a track record of developing and executing successful business strategies.

Exceptional leadership and team management skills, with the ability to inspire and motivate diverse teams.

Outstanding communication and interpersonal skills, with the ability to build relationships and negotiate with various stakeholders.

Familiarity with the latest trends and advancements in the medical tourism industry.

Ability to thrive in a fast-paced and dynamic environment, adapting to changing priorities and challenges.

Strong analytical and problem-solving skills, with the ability to make data-driven decisions.

Knowledge of regulatory requirements and international standards of care for medical tourism.

What's on Offer

Be part of a healthcare project aligned with the Vision 2030.

Contact: Zeineb Daghfous

Quote job ref: JN-082023-6157128

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