

United Arab Emirates Jobs Expertini®

Multimedia Manager

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Company: Dubizzle Limited

Location: dubai

Category: other-general

Bayut & dubizzle have the unique distinction of being iconic, homegrown brands with a strong presence across the seven emirates in the UAE. Connecting millions of users across the country, we are committed to delivering the best online search experience. As part of Dubizzle Group, we are alongside some of the strongest classified brands in the market. With a collective strength of 8 brands, we have more than 160 million monthly users that trust in our dedication to providing them with the best platform for their needs. As a Multimedia Manager, you will have a mix of marketing expertise and business understanding with a natural eye for Film and Videography for all digital mediums. You will possess the drive to inspire dynamic ideas which connect with our audience. You will be managing a team of Videographers in close partnership with the editorial and marketing wings, working alongside the Creative Director to assist in overseeing the creative process and offering guidance to the Multimedia team. In this role, you will: Manage a team of Multimedia Specialists (Videographers/photographers) and their deliverables, setting priorities for the team to ensure task completion; coordinate work activities with other supervisors/managers; Be accountable for the performance and results of the Multimedia team; Apply acquired expertise to analyse and solve problems without clear precedent; Provide input on resource planning and policy development; Provide technical guidance to employees, colleagues and/or customers; Guide decisions and problem-solving by policies, procedures and business plans; receive guidance from the Creative Director; Exercise limited management authority - set employee performance objectives and conduct performance reviews; Create new ideas for branded campaigns and marketing messages; Conduct brainstorming sessions with the

team, to develop innovative initiatives; Produce fresh, innovative work that translates ideas into compelling visuals for our audience; Analyse trends, look at new data and keep up with the times. Bachelor's Degree in Creative Arts, Digital Media, Film or a related field. At least 8 years of experience in a Client-side/Agency environment; Experience in creating marketing/advertising campaigns; Experience in creating content for social media channels and large-scale events; Experience in handling content for real estate and cars is an advantage. Advanced knowledge in Adobe Lightroom, Photoshop, Adobe Illustrator, Adobe Premiere Pro, After Effects, Davinci Resolve and social media applications such as VN and Capcut; Advanced knowledge in Camera equipment, set up, studio and lighting use; Advanced post-production knowledge, Editing techniques and on-screen graphics application. Strong collaborative skills; Fluent English; Excellent communication skills. Self-management & ownership - Ability to manage yourself, your time, your priorities, and changing demands; A keen eye for detail; A can-do and flexible approach; Ability to perform under pressure and operate in a fast-paced environment. A fast paced, high performing team. Multicultural environment with over 50 different nationalities Competitive Tax-free Salary Comprehensive Health Insurance Annual Air Ticket Allowance Employee discounts at multiple vendors across the emirates Rewards & Recognitions Learning & Development Bayut & dubizzle is an equal opportunity employer. We celebrate diversity and are committed to creating an inclusive environment for all employees. #Bayut

#J-18808-Ljbffr

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