

United Arab Emirates Jobs Expertini®

Oliver Wyman - Senior Marketing Manager - Dubai

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Company: Marsh McLennan

Location: dubai

Category: other-general

Oliver Wyman is a global leader in management consulting. With offices in more than 70 cities across 30 countries Oliver Wyman combines deep industry knowledge with specialized expertise in strategy operations risk management and organization transformation. The firm has more than 6500 professionals around the world who work with clients to optimize their business improve their operations and risk profile and accelerate their organizational performance to seize the most attractive opportunities. Oliver Wyman is a wholly owned subsidiary of Marsh & McLennan Companies NYSE: MMC. For more information visit (link removed). The Opportunity: To support our exciting growth trajectory in the India Middle East & Africa region we are seeking an experienced resultsdriven Senior Manager to lead our IMEA Marketing team. Based in Dubai the successful candidate will work closely with the Global Brand & Marketing Strategy Lead and fellow Marketing team members for IMEA (India the Middle East and Africa) in order to strategise and deliver IMEA specific campaigns across Client Candidate and Colleague touchpoints. The successful candidate will play a crucial role in driving commercial growth and building value for the company through strategic marketing efforts establishing our brand presence and advancing our growing ambitions in these fast paced growth markets. Specifically the Senior Marketing Manager will manage and supervise the IMEA Marketing team and their collective execution of marketing projects ensuring all marketing deliverables are strategically aligned and superior quality exceeding expectations and impact. As the Team Leader the ideal candidate should have strategic thinking strong operational skills and a track record of working in complex professional services organizations. They should be comfortable with cultural

transformation and team coaching while fostering and applying innovative thinking to achieve growth objectives in the region. Alongside supervising the IMEA Marketing team the role involves collaborating with Regional and Global teams business leadership and peers within our holding company MMC and Centers of Excellence to execute marketing brand content digital and PR priorities.

Responsibilities: In this position the successful candidate will lead a team of marketing professionals distributed across India the Middle East and Africa working with the Global Head of Brand & Marketing Strategy to codify the go to market strategy and deliver the goals of multiple stakeholders. They will also provide a mentoring role to more junior team members supporting them in delivering on their objectives and coaching them in their careers. Day to day the Team Leader works with business stakeholders and peers to ensure the strategy is being delivered.

Specifically the successful candidate will:

- Leverage industry knowledge to effectively enhance Oliver Wyman's positioning in the IMEA market
- Work with the Global lead for Brand & Marketing Strategy to codify and implement a comprehensive marketing and communications plan that enhances market profile client engagement and revenue growth across IMEA
- Foster connections across departments and stakeholders promoting open lines of communications and ensuring the team are delivering on Marketing business objectives and brand consistency
- Play an advisor role to Business Leaders on local activation strategies and represent IMEA Marketing with a seat at the table of various other business functions
- Build and manage strategic relationships with external parties including media marketing agencies and social media platforms.
- Cultivate marketing partnerships and vendor relationships to enhance execution capabilities.
- Lead the roll out of select global and subregional priorities related to thought leadership digital presence marketing campaigns event planning public relations strategic alliances and community outreach.
- Stay abreast of best practice marketing approaches and competitor campaigns bringing informed insights to how we enhance our activation efforts
- Foster a collaborative team culture and align with enterprisewide marketing best practices.
- Supervise workflow patterns quality check submitted work coordinate resources delegate tasks to the necessary experts in the team while supervising their outputs
- Ensuring business strategic goals are being supported.
- Oversee the maintenance of standardized reporting on how we are meeting targets and KPIs and offer actionable insights for decision making
- Coach and mentor the marketing team facilitating their professional growth and development
- Be responsible for thoughtful budget allocation and investments

Key Requirements: Bachelors degree (or higher) in Marketing Business

Communications or a related field 10 years of progressive experience in leading and executing multichannel marketing in a professional services environment. Expert interpersonal organizational communication and leadership skills Demonstrated team management and the ability to inspire a team of talented marketers Comfortable with practical implementation working alongside team members to support shared success as well as team management Excellent communication and presentation skills capable of influencing senior leadership regionally and enterprisewide to achieve shared successes. Advanced knowledge of traditional and digital marketing approaches across integrated campaigns Ability to think both analytically and creatively. Fluency in English; proficiency in Arabic will be an advantage Highly organized with the ability to manage multiple projects and priorities without compromising accuracy or efficiency. Innovative mindset willing to challenge the status quo and quickly adapt to new strategies and tactics. Resourceful and able to achieve more with limited resources. Attention to detail and sound judgement ideally gained in a management consulting firm. Comfortable in a fastpaced environment. A customeroriented approach; A proactive can-do attitude; an entrepreneurial spirit. Candidates with professional services expertise is essential Why join us at Oliver Wyman At Oliver Wyman we lead with heart we love what we do and have fun while we do it! We also strive for breakthroughs by questioning seeking diverse perspectives and finding powerful and sustainable solutions (link removed) If you share these values and want to work as one and own our impact at the same time be brave and achieve the amazing with us! We're individuals who are self-starting motivated energetic entrepreneurial about what we do We have the common aspiration to have an impact leave a legacy and change the world. We have no interest in running a steady-state business. We want to build grow and shape the environment around us We value an environment where every member of Oliver Wyman is encouraged and expected to voice his or her opinion We believe that to create a true meritocracy we need to remove artificial barriers to opportunity We value people whose lives balance work and nonwork activities because we believe they are both more interesting colleagues and are able to make better contributions to the Firm. We push ourselves hard to deliver excellence but we also work to extract the maximum benefit from the flexibility of a project-based business. We provide the ability to take career breaks for personal or family reasons. We fundamentally value each other's time and are sensitive to how it is used. We are an output not input-based culture have respect for people's personal decisions and believe that one's workload must be sustainable. We seek balance for ourselves and

our colleagues. To learn more please follow us on Facebook LinkedIn or Twitter: (link removed)/careersMarsh & McLennan Companies and its Affiliates are EOE Minority/Female/Disability/Vet/Sexual Orientation/Gender Identity employers.
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