

Online Marketing Executive – Bath & Body Works Jobs in Dubai

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Company: Alshaya Group

Location: , Dubai, United Arab Emirates

Category: sales-and-related

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Description:

The Marketing Executive is responsible for supporting the timely and effective delivery of all marketing programs and initiatives, collaborating closely with colleagues within the marketing and communications functions in order to operate within the guidelines of both Alshaya and your host brand. This is an exciting role with responsibility for artwork development, advertising, promotions, catalogues and magazines. You will also analyse market research, assist with category management and provide insight to the team.

Job Requirements:

A minimum of 2 years' experience in marketing and public relations

Excellent analytical skills

Good communication skills in English (Arabic an advantage)

Familiar with all Microsoft Office tools.

#J-18808-Ljbffr

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