

Outdoor Sales & Marketing Jobs In Dubai | Ewan Printing

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Company: Ewan Printing

Location: Dubai

Category: other-general

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Job Description

Responsibilities:

Sales Lead Generation:

Identify potential clients and target markets through market research and lead generation activities.

Conduct outdoor sales visits, presentations, and product demonstrations to prospective customers.

Follow up on leads, inquiries, and referrals to convert prospects into loyal clients.

Meet and exceed sales targets and contribute to the overall revenue growth of the company.

Marketing Strategies:

Assist in developing and implementing innovative marketing strategies to enhance brand visibility.

Plan and execute marketing campaigns, promotions, and events to attract new customers.

Collaborate with the marketing team to create marketing materials, including brochures, flyers, and digital content.

Utilize various marketing channels, including social media, email marketing, and other online platforms, to reach the target audience.

Client Relationship Management:

Cultivate strong relationships with existing clients to understand their needs and provide personalized service.

Address client inquiries, concerns, and feedback promptly and professionally.

Upsell additional services and products to existing clients to increase customer loyalty and satisfaction.

Market Analysis and Reporting:

Monitor market trends, competitor activities, and industry developments to identify opportunities and challenges.

Provide regular reports on sales activities, marketing campaigns, and customer feedback.

Analyze data to make data-driven decisions for continuous improvement.

Skills

Proven experience in outdoor sales and marketing, preferably in the printing industry or a

related field.

Strong communication, negotiation, and presentation skills.

Results-oriented with a track record of achieving and exceeding sales targets.

Creative thinker with the ability to devise innovative marketing strategies.

Excellent relationship-building skills and a customer-focused mindset.

Self-motivated and able to work independently as well as part of a team.

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