

## Packaging Specialist Jobs In Dubai 2022 | CareersTown

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Company: CareersTown

Location: , Dubai, United Arab Emirates

Category: other-general

Packaging Specialist

Job: Full Time

Location: Dubai, UAE

Job Responsibilities:

Lead visual identity strategy to drive our GMG Brands as the category market leader- provides break-through, differentiated, high quality and on-target visual solutions and packaging design strategies addressing the brand opportunities across all our brands and segments. Initiate and lead workshops and strategy sessions internally and externally to drive proper strategy and thought leadership.

Develop best in class visual identity and packaging design team: lead vendor selection and structure strategy based on internal and external trends and business strategy needs for proper effectiveness and efficiencies.

Lead creative development and flawless implementation of yearly branding and packaging design plans in partnership with the brand team and other cross-functional teams.

Job Requirements:

Require more than 4 years of experience in design or consumer marketing with training or equivalent FMCG experience

Experience in account management, strategic planning, and creative leadership

Experience in budget leadership and management to maximize impact, drive priorities and business

Demonstrated strategic business and analytical skills; including understanding of key project management principles in the product development space (Time, Cost, Compliance, Feasibility, Risk Assessment, Design Goals, Problem Solving, Metrics, Formal Alignment) and how to leverage this knowledge to make sound business recommendations in a fluid strategic environment is required.

#J-18808-Ljbffr

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