

# United Arab Emirates Jobs Expertini®

## Paid Media Manager

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Company: VAP Group

Location: dubai

Category: other-general

**Roles and Responsibilities:** Develop and implement paid media strategies aligned with overall marketing objectives. Collaborate with cross-functional teams to ensure campaign alignment with content and brand messaging. Oversee and manage campaigns on platforms such as Google Ads, Facebook, LinkedIn, and others. Monitor budgets, bid strategies, and audience targeting to optimize campaign performance.

#J-18808-Ljbffr

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