

United Arab Emirates Jobs Expertini®

Paid Search Consultant - Dubai

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Company: Internetnetwork Expert

Location: dubai

Category: other-general

This is your chance to be part of an award-winning agency, where everything you do will impact the growth and success of the business, locally and globally. We are the biggest NERDS, we are SUPER FUN, and it's no joke. Collaborating every day, we focus on numbers-based thinking that we know will deliver real, tangible, data-driven insights (none of the fluff, jargon, and guesswork you might see elsewhere) and we have a FUN time doing it all together. We solve the digital world by turning to the numbers (real, hard evidence you can't deny). And our clients turn to us, the Online Marketing Gurus (the nerds who know their stuff and get it done). We're looking for a Paid Media Consultant with a minimum of 3+ yrs experience with a focus on Google Ads campaign. You will be responsible for managing their advertising budgets, optimizing campaign performance, and delivering measurable results. Your expertise in paid search platforms and strategies will help drive traffic, increase conversions, and maximize ROI for our clients. Additionally, you will provide strategic recommendations, conduct data analysis, and stay updated with industry trends to continuously improve campaign performance. You will be responsible for: Manage existing clients' Google Ads accounts Strategy development to ensure your clients hit their goals Set-up of new accounts and campaign creation for new clients Ad copy writing Weekly/monthly reporting including recommendations Day to day budget management and campaign optimisation Keyword research and analysis Identify new opportunities to help grow new and existing campaigns Engaging strategy presentations and reporting delivery to clients Ad hoc tasks as required 3+ year's experience in Google Ads Advertising Strong experience in Google Ads Manager Google Analytics knowledge Excellent written and verbal communication skills

High attention to detail with the ability to prioritise and manage time efficiently Ability to work under pressure and to meet deadlines Enthusiastic and positive attitude Worked at a Digital Agency or similar is advantageous. Must be fluent in Arabic language Note that this is an onsite work/ Work From Office Leave Credits Medical Insurance Flexible Work Arrangement Setup Global Career progression opportunities Employee Career and Leadership Development and Training Programs Salary packaging benefits Service recognition awards About OMG: AFR Best Places to Work finalist! Our #1 belief and goal is that if employees are happy and over the moon - the culture is amazing and together we can achieve incredible results! Massive focus on hiring good human beings - we believe the rest can be learned and developed through our training initiatives Huge focus on employee development, engagement & growth opportunities Hybrid-working - enjoy the great office vibe and the benefit of working from home Largest independent agency in Australia - tripled revenue year in last 3 years We are in significant growth mode, looking for our future leaders as we scale globally- currently 140+ employees in Sydney and Melbourne, 40 in the Philippines, as well as USA expansion ongoing. This was 30 employees 3 years ago! R&D investment, forefront of digital marketing, innovation Our values are- We 'Share evidence, not opinion', 'Find solutions, not problems', 'Make customers love you', 'Own it and get it done' We live Diversity, Equity & Inclusion as our people including our Leadership Team are of many cultural backgrounds and represent a positive gender mix. In fact we have people from all walks of life and diverse backgrounds including LGBTQ, disability and socio-economic backgrounds. OMG is an equal opportunity employer, so by working for us, you'll be part of an organization that supports diversity and inclusion. Don't take our word for it, hear it directly from our people- <https://www.youtube.com/watch?v=MpDb1C6kGUA>

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