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Paid Search Executive Jobs In Dubai UAE 2023 | Chalhoub Group

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Company: Chalhoub Group

Location: dubai

Category: other-general

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Description: You will also be a key member of a team of internal specialists and external partners, contributing to the development and execution of scalable Paid Media projects that can be deployed across our priority markets and brands.

Responsibilities: Work with the team to develop and implement Chalhoub's Paid Media strategy across social media, search, and video platforms

Educate the business on Paid Media guidelines, best practices, and tools via data, training, and ongoing communication with key stakeholders

Support eCommerce teams in growing their Paid Media traffic and revenue by defining and sharing best practices and tools

Drive the development and execution of scalable Paid Media projects that can be deployed across priority markets and brands
Requirements: Bachelor's degree in marketing, advertising, or related field

At least 2-3 years of experience in paid search and Google Analytics

Proven track record of managing successful paid search campaigns and achieving KPIs

Experience working with large budgets and complex campaigns#J-18808-Ljbffr

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