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Partnerships Manager – Apps Job In Dubai UAE 2023 | TikTok

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Company: TikTok

Location: dubai

Category: other-general

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Description:

TikTok is the leading destination for short-form mobile video. Our mission is to inspire creativity and bring joy. TikTok has global offices including Los Angeles, New York, London, Paris, Berlin, Dubai, Singapore, Jakarta, Seoul and Tokyo.

Responsibilities:

- In depth expertise in Apps preferably as a senior marketer or part of the growth/digital media team
- Understanding of the digital media ecosystem and/or hands on experience working with media agencies and vertical partners
- Demonstrated ability to drive business agendas with senior stakeholders and meet revenue objectives
- Best in class communication skills and strategic mindset preferably with existing relationships across key marketing decision makers in the region
- Self-starter, fast learner with a can-do spirit and a proven track record of building projects from the ground up

Requirements:

- BA/BS Degree or equivalent in related field preferred
- 7 to 10+ years of experience in the Digital App industry
- Demonstrated experience in working with cross-functional teams
- Understanding of TikTok and TikTok's commercial offering
- Ability to travel domestically and internationally as needed
- Proficiency in English and Turkish/Arabic (preferred)

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