## United Arab Emirates Jobs Expertini®

## Partnerships Manager (Channels)

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Company: Datahash Location: united arab emirates Category: other-general

Job Description: As a Partnerships Manager (Channels) at Datahash, you will report to the Assistant Vice President (AVP) of Partnerships and play a key role in managing strategic partnerships with leading marketing channels. Your primary responsibility will be to build and maintain strong relationships with designated channel partners, drive advertiser leads and revenue growth, and collaborate on joint go-to-market programs and initiatives. Roles and Responsibilities: 1. Relationship Building: Build and maintain strong relationships with designated marketing channel(s), including industry leaders like Google, Meta, Snap, and TikTokCollaborate closely with channel partners to identify opportunities for collaboration, joint go-to-market initiatives and co-marketing programs. 2. Revenue Growth: Drive advertiser leads and revenue growth through strategic partnerships with channel partners. Work with cross-functional teams to develop and execute joint go-to-market programs to promote Datahash products and solutions. 3. Stakeholder Management: Manage relationships with different stakeholders within channel partner organizations, including executives, product managers, and marketing teams. Ensure alignment of goals and objectives between Datahash and channel partner organizations. 4. Collaboration and alignment: Collaborate with cross-functional teams, including Product, Marketing, and Sales, to ensure alignment and support for partnership initiatives. Provide insights and performance of designated channels to leadership in Growth and overall business. Success Criteria: Achievement of advertiser leads and revenue targets from designated channel partners. Contribution to the achievement of revenue targets and business objectives outlined by the AVP of Partnerships. Successful execution of joint go-to-market programs and initiatives to promote Datahash products and

solutions.Positive feedback from partners about collaboration and effectiveness RequirementsShould have 5-8 years of working experience.Previous experience in partnership management or business development roles, preferably in the technology or SaaS industry. Knowledge of the digital marketing ecosystem, with a focus on leading marketing channels. Experience in managing relationships with different stakeholders within partner organizations. Strong communication and interpersonal skills, with the ability to build relationships. Analytical mindset with the ability to identify opportunities and drive results through data-driven insights. 1. Work From Anywhere: Your office can be anywhere you like. Seriously, anywhere 2. Your Hours, Your Call: Work early bird hours or burn the midnight oil. It's all good. 3. Get in on the Action: ESOP? Yeah, you get a piece of the pie too 4. Health is Wealth: We've got you and your family covered, health-wise. 5. Cool Vibes Only: Our work culture is as awesome as your favorite hangout spot. 6. Epic Offsites: Once a year, we go all out. Think fun, sun, and maybe a cocktail or two. 7. Coworking Access: Need a change from your home office? We've got spots.

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