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Patrons Unit Head

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Develop and implement strategies to increase membership and patronage. Manage and maintain relationships with existing patrons and members. Collaborate with internal teams to create membership programs and events. Oversee membership communications and marketing materials. Track membership data and revenue to evaluate the success of membership programs. The Successful Applicant UAE National with Family Book Bachelor's degree in marketing, business administration, or similar. 7 years of post graduate experience in membership.partnership management. Fluency in Arabic and English. Excellent interpersonal skills.

#J-18808-Ljbffr

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