

United Arab Emirates Jobs Expertini®

Performance Marketing Campaign Manager

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Company: Antal International

Location: sharjah

Category: other-general

Devise marketing campaigns with the intent of creating leads and acquiring customers.

Recruit, brief and manage contract or freelance staff to work on campaigns. Oversee the quality of the content created by copywriters and designers to ensure that brand identity is adhered to. Ensure content created is accurate and error-free. Continuously assess and report on the results of campaigns and implement improvements where necessary.

#J-18808-Ljbffr

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