

Product Development Manager | Huda Beauty Dubai

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Company: Huda Beauty

Location: dubai

Category: other-general

Product Development Manager | Huda Beauty Dubai

Here at Huda Beauty, our Mission is to create a world of beauty where everyone is celebrated, so that we can inspire you to find your magic! Launched by award-winning beauty powerhouse Huda Kattan in 2013, Huda Beauty is one of the world's fastest growing beauty brands.

Product research, presentations, product testing, color matching & project management will play a big part of the day-to day duties, as well as general team support and admin. The ideal candidate will be passionate about the world of beauty and have a strong feel for textures.

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Essential Duties and Responsibilities:

Understand key trends and translate them into strong beauty concepts

Track new ingredients, claims & stay up to date of the competitive environment to support new product ideas

Help fuel PD calendar by proposing innovative product concepts with a focus on complexion & skincare

Build creative mood boards to embellish product concepts

Create strong & detailed product briefs to be sent to suppliers

Analyze new technologies and textures sent by suppliers to create formulas that compliment and strengthen existing portfolio

Conduct in-house, internal evaluation of submissions for texture preferences, product performance, scent, shade matching. Present results and findings to team

Communicate texture, shade direction & changes to suppliers through daily follow up emails or calls – Re-direct submissions until desired attributes and performance is achieved

Build strong supplier relationships

Work closely with NPD team to support management of end-to-end NPD process from inception to launch for multiple projects at once, with CPA understanding & problem-solving skills, to ensure all products are launched on time

Work cross-functionally and internationally with our different markets to drive ideas from conception to execution, partnering with product marketing to build strong presentation decks & 'product fact sheets'

Ability to story tell, create detailed briefs, and collaborate creatively with packaging & design teams to create best-in-class packaging and packaging designs with both a consumer and industry expert lens

Keen eye for details and correction opportunities in artwork review process with the Design and Regulatory teams

Work closely with Regulatory Lead & Marketing team to propose and establish claims to be tested

Provide all artwork information (INCI, Claim results...) and their translations for primary and secondary packaging to Design Lead for artwork briefing in time for artwork due dates

With support of Senior manager & wider team, attendance in weekly meetings with Founder for product testing, alignment & approval

Approval of lab standards with Senior Manager and dispatch standards to relevant parties.

Support the shooting team on pre-approval of assets

Requirements:

Self-motivated, eloquent, and dedicated to the brand

Excellent organizational and communication skills, able to seek answers independently

Attention to detail while managing multiple fast moving, quick changing projects

Strong research skills

Adaptable and flexible team player, conscious of team dynamics, open to quick change

Passion for and knowledge of the beauty industry – brands, products, bloggers, and influencers

Skills using Microsoft programs such as Word, Excel and PowerPoint

5 years' experience within the beauty industry – in complexion development preferred

Skincare experience would be an extra benefit, but is not a must

Makeup artistry experience (make up assistant or retail floor) would be an extra benefit, but is not a must

Don't miss out on this exciting opportunity – apply now at dubaiofferz.com

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