

## Product Manager Light Commercial Vehicles Jobs in Dubai | Al Futtaim

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Company: Al Futtaim

Location: dubai

Category: other-general

1- Product Manager Light Commercial Vehicles

Job: Full Time

Location: Dubai, UAE

Job Responsibilities:

Support the Light Commercial Vehicle product marketing team to execute annual and mid-term product strategy and lead implementation with detailed project management plan

Collect, track, analyses segment level dynamics (competitor model specs, prices, go-to-market activities, sales performance, future launch intelligence, Strength Weakness Opportunities Threats) and translate into actionable next steps for Toyota models

Ensure cross functional readiness of new models and yearly model year change to enable flawless launch and product availability for sale per the yearly budget target

Prepare and maintain data base of reports and presentations for internal and external forums (Toyota Product Forum, Product Marketing Workshops)

Job Requirements:

Bachelor's Degree

3 to 5 years' experience in a product planning related role in Automotive industry with Commercial Vehicles

Strong data analysis and numerical skills

Ability to understand technical aspects of the vehicle

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