

## Product Marketing Manager Jobs In Sharjah | Talent Pal

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Company: Talent Pal

Location: sharjah

Category: other-general

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manage all aspects of product launches such as sales communications, process, and present materials and rollout strategy. Coordinate local plans with Marketing Managers in each region.

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Responsibilities

sales Enablement: develop and deliver high-impact sales tools such as collateral, presentations, case studies, demos, competitive positioning, etc. Create sales training materials that cover industry trends, value proposition, and competitive positioning. C

competitive Intelligence: Develop informed point of view on where competition is headed or will emerge (and why) and how to win

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Requirement

generate messaging and market positioning around products P

perform user testing, market analysis, A/B testing and usability tests, capture feedback from our users and report to the founders using gathered qualitative and quantitative data. M  
manage and refine long-term product strategy, product plans and use cases

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