

United Arab Emirates Jobs Expertini®

Product Owner

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Company: ADIB

Location: United Arab Emirates

Category: healthcare-practitioners-and-technical

Role: Product Owner

Location: Abu Dhabi

Summary of role:

A Product Owner will lead a team of highly talented engineers and designers to envision, prioritize and build innovative digital products that will shape the industry for a new generation of tech-savvy customers.

His/her mission is to work closely with business sponsors to identify key pain points and to collaboratively design and build solutions that delight customers and empower internal staff.

Product owners will have cutting edge tools and technology at his/her disposal and will work in a high-performing Agile team.

Responsibilities:

Innovation in products with cross-functional teams and think creatively to deliver first class digital solutions that create rapid impact for employees, customers or advisors.

Prepare and present product visions and proposals to the leadership team when required.

Identify KPIs and use them as a cornerstone for team focus and priorities.

Gain an in-depth understanding of customers and users and gather key insights that will shape the digital experience.

Manage expectations with business sponsors and company executives.

Manage cross-functional relationships with emphasis on decision-making over consensus.

Identify future potential of products and get teams, customers and business network excited about it.

Lead design and development teams to deliver high profile digital solutions and products.

Define MVPs, manage product backlog priorities, and strategically de-scope to achieve rapid feedback cycles.

Work closely with designers and engineers to define and drive product vision and lead.

Specialist Skills / Technical Knowledge, Technical Competencies Required for this role:

Deep experience in digital product development and marketing

Experience with designing creative, quality consumer products, as well as enabling business capability and objectives through technology.

Experience of operating within a multi-channel/multi-region brand

Entrepreneurial self-starter who is self-motivated, but also a team player with a professional presence

Demonstrates thought leadership and is able to influence at all levels in the organization.

Experience with conducting user research, usability testing, A/B testing, rapid prototyping and analytics

Knowledge of Lead and Agile software development processes

Expertise across all areas of digital acquisition marketing including PPC, SEO, Social, Content Marketing, Affiliate Marketing and funnel optimization.

Previous experience:

5+ years of total experience including 3+ years of experience in product development and marketing.

Bachelor's degree required, advanced degree a plus.

Experience of operating within a multi-channel/multi-region brand

Knowledge of Lean and Agile software development processes

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