

Public Relations & Communications Manager

[Apply Now](#)

Company: Mandarin Oriental Hotel

Location: Dubai

Category: healthcare-practitioners-and-technical

Public Relations & Communications Manager

Apply now **Position**Public Relations & Communications Manager (Full time #538985)

Property / Office:Mandarin Oriental Jumeira, Dubai

LocationDubai, United Arab Emirates

An ideal candidate is with full understanding of media needs and media relationships, is fluent in English, with proficiency in Arabic being preferred and has a minimum of 5 years of experience in external/internal communications or public relations within the hospitality or luxury sectors along with bachelor's or master's degree from an accredited university in Media, Journalism, or Marketing.

Responsibilities

Develop and execute an integrated PR and Communications plan, in line with the overall strategy, to support the hotel's business objectives.

Manage and implement a year-round calendar of communication activities.

Produce and pitch newsworthy content and stories to media within the local, regional and international key feeder markets, seeking high-level placements in print, broadcast and online platforms.

Develop high-quality, informative, and interesting press releases, press kits, and related PR materials.

Regularly audit the hotel's press kits in key languages.

Build and sustain a world-class media and influencer relations operation and outreach.

Oversee all news releases production for new offerings, services, packages, appointments... etc.

Manage media inquiries and interview requests. Handle requests by media to film/photograph the hotel and ensure that the hotel is appropriately featured and credited.

Consistently monitor, analyse and communicate the hotel's PR coverage results on a regular basis.

Plan, organise and oversee all photoshoots for the hotel (including major collateral photography, F&B shoots and press release photos).

Evaluate opportunities for partnerships and sponsorships on an on-going basis.

Develop a coherent social media strategy for the hotel and its outlets.

Manage the hotel's social media marketing campaigns and day-to-day channel/content activities.

Develop and expand community and influencer outreach efforts.

Partner up with community-minded organizations to implement and coordinate a range of CSR activities and initiatives.

Represent the hotel at PR-related social functions and relevant new media/product launches.

Advertised 05 Apr 2024 Arabian Standard Time

Applications close: 31 May 2024 Arabian Standard Time

[Back to search results](#) [Apply now](#) [Refer a friend](#)

[Apply Now](#)

Cross References and Citations:

1. **Public Relations & Communications Manager** [PublicrelationsjobsJobs Dubai](#)

Publicrelationsjobs ↗

2. Public Relations & Communications Manager Chefjobsnearme Jobs Dubai

Chefjobsnearme ↗

3. Public Relations & Communications Manager StudentjobsnearmeJobs Dubai

Studentjobsnearme ↗

4. Public Relations & Communications Manager Usajobscareer Jobs Dubai

Usajobscareer ↗

5. Public Relations & Communications Manager Studyjobs Jobs Dubai Studyjobs ↗

6. Public Relations & Communications Manager Therapistjobs Jobs Dubai Therapistjobs

7. Public Relations & Communications Manager Firefighterjobsnearme Jobs Dubai

Firefighterjobsnearme ↗

8. Public Relations & Communications Manager Pilotjobsnearme Jobs Dubai

Pilotjobsnearme ↗

9. Public Relations & Communications Manager Architecturejobs Jobs Dubai

Architecturejobs ↗

10. Public Relations & Communications Manager SearchaustralianjobsJobs Dubai

Searchaustralianjobs ↗

11. Public Relations & Communications Manager Legaljobs Jobs Dubai Legaljobs ↗

12. Public Relations & Communications Manager AnesthesiologistjobsJobs Dubai

Anesthesiologistjobs ↗

13. Public Relations & Communications Manager Searcheruropeanjobs Jobs Dubai

Searcheruropeanjobs ↗

14. Public Relations & Communications Manager Londonjobscentral Jobs Dubai

Londonjobscentral ↗

15. Public Relations & Communications Manager Gynecologistjobs Jobs Dubai

Gynecologistjobs ↗

16. Public Relations & Communications Manager Tunisiajobs Jobs Dubai Tunisiajobs ↗

17. Public Relations & Communications Manager SearchaustralianjobsJobs Dubai

Searchaustralianjobs ↗

18. Public Relations & Communications Manager Socialmediajobopportunities Jobs

Dubai Socialmediajobopportunities ↗

19. Public relations & communications manager Jobs Dubai ↗

20. AMP Version of Public relations & communications manager ↗

21. **Public relations & communications manager Dubai Jobs** ↗
22. **Public relations & communications manager Jobs Dubai** ↗
23. **Public relations & communications manager Job Search** ↗
24. **Public relations & communications manager Search** ↗
25. **Public relations & communications manager Find Jobs** ↗

Source: <https://ae.expertini.com/jobs/job/public-relations-communications-manager-dubai-mandarin-oriental-ho-500b9ae249/>

Generated on: 2024-05-03 by Expertini.Com